

evergreen®

Flag & Garden



Cape Craftsmen® LLC

# inside & out

VOLUME 2, ISSUE 3

www.myeevergreen.com  
www.capecraftsmen.com

## greetings

Greetings from the team here at the Richmond office. This year at Evergreen has been one for the books. We are always looking for ways to grow as a company and to better serve your needs. As you may know, a year ago Evergreen purchased Cape Craftsmen. Ever since then we have spent countless hours expanding the line into what it is today.

Starting December 1st your Evergreen Territory Manager will take over Cape Craftsmen sales. Be sure to book your appointment now so you can take advantage of this new product line we have to offer. Inside is a sneak peak at what you can expect from the Cape Craftsmen line including best sellers and never before seen collections. You will begin to see how easily Evergreen and Cypress Home products will compliment the products from Cape Craftsmen.

The Evergreen Family of Products now includes Evergreen Flag & Garden, Cypress Home and Cape Craftsmen. Starting January 2008 you will see all lines in our corporate showrooms located in Atlanta, Dallas, Chicago and Las Vegas. Also visit us online at [www.myeevergreen.com](http://www.myeevergreen.com) or [www.capecraftsmen.com](http://www.capecraftsmen.com) to see the entire line and shop our online catalogs. Be sure to register to take advantage of the entire site and all it has to offer.

As always we thank you for your continued support, and I am always open to discuss any ideas or concerns you may have. Contact me directly at the Evergreen Richmond office (800.774.3837 ext. 3101) or by email ([feiq@myevergreen.com](mailto:feiq@myevergreen.com)). We look forward to hearing from you soon.

– Frank Qiu, CEO



capecraftsmen



cypress



the newest addition to evergreen's family of products

Cape Craftsmen® LLC

For more information, contact us at:

800-262-5447

[www.capecraftsmen.com](http://www.capecraftsmen.com)

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Richmond, VA 23225

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Josephine



Like the artful influences experienced by the woman herself, April Cornell's licensed designs have an artistic sense that Cornell believes is unique to the licensing marketplace. "It's unusual for a retailer, manufacturer or licensed designer to be art driven like myself. For me, I think that's largely due to my background in, and love of, textiles. As with an artist's canvas or a bolt of cloth, I start my designs with the big picture and work my way down to the details!"

The result is a unique design style that has been crafted by a combination of international influences, including India's tradition of fabric embellishment, painting and tailoring, the atmosphere of a European cafe and the simple shape of a Chinese mandarin collar. Together, they help Cornell create a "licensing lifestyle" that is colorful and exotic, yet decidedly familiar.

**Designs Inspired by Nature**

Using nature's color palette, lines, forms and shapes as her guides, Cornell's designs are an inspiration to make an occasion of every day. She credits nature for providing the backdrop and the muse for many of her creations. "Flowers, leaves and birds are the recurring motif in all elements of my merchandise and designs," she says. "I love where nature takes me. Even when I can't be outside, I bring nature indoors with flowers and nature-inspired textiles and objects."

**Traveling the World for Design Inspiration**

A keen eye for artistic details is a natural for a woman who has lived one-third of her life overseas and traveled the world for more than 30 years. Her design references hail from far-flung locations like Paris, India, Portugal, Hong Kong and British Columbia. "I get much of my inspiration and style from observing how other people are living and what they are feeling in cities and towns around the globe."



coming soon



visit our newly renovated online resource center!



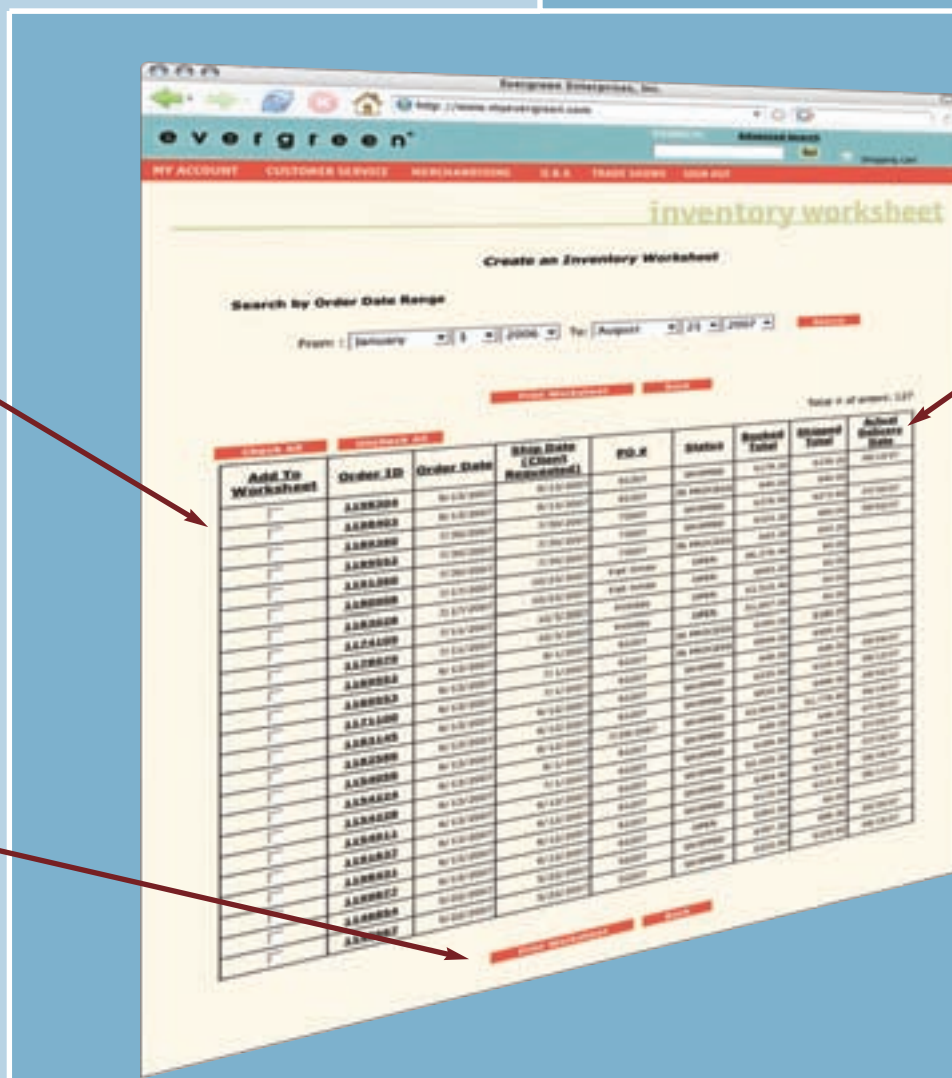
Automatically create a printable worksheet of any order (with images) to easily check your store inventory.

Review complete details on any order placed.



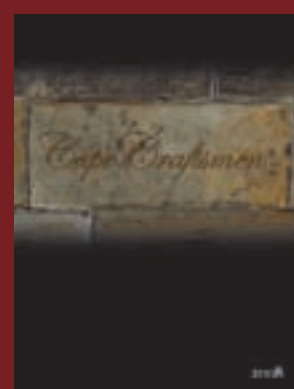
Select any past orders for quick & easy reorders.

Quickly print the worksheet for reference.



View and sort previous orders by order date, ship date, amount, status, and more.

catalogs



See our full range of products in our new Spring/Summer 2008 catalogs. For more information, call 1-800-774-3837 or check our website at [www.myeverygreen.com](http://www.myeverygreen.com)



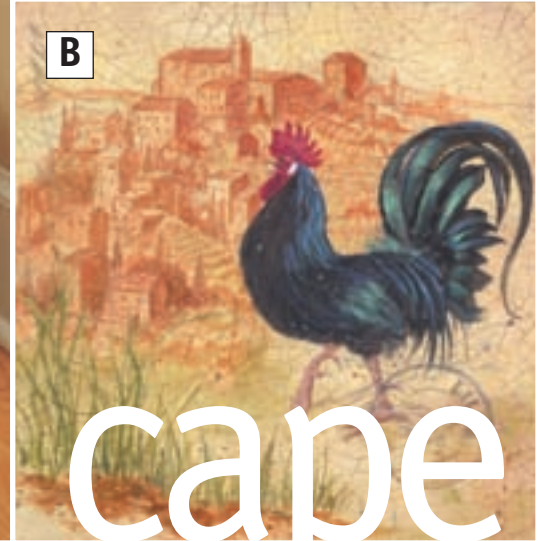
A



A



B



B

cape



C

coming soon



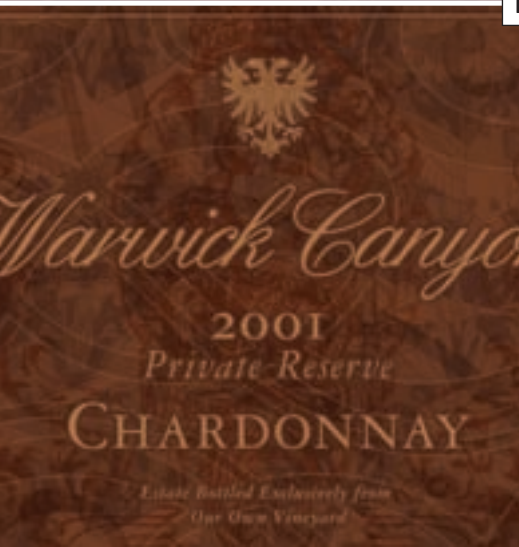
C



- A. JARDIN BOTANIQUE
- B. FRENCH ROOSTERS
- C. RUNNING FREE
- D. AMERICAN WINE
- E. SONGBIRDS



D



E

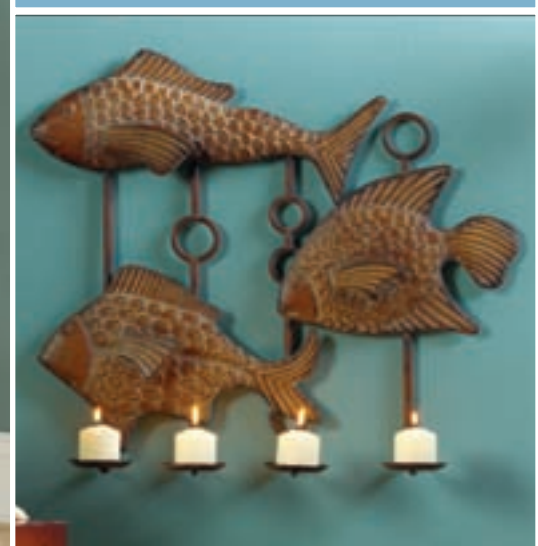


craftsmen

in stock



F. OCEAN'S TREASURES  
G. SUNNYSIDE  
H. INTERNATIONAL WINE  
I. RED LODGE  
J. WATER'S EDGE



J



K. SONGBIRDS  
L. JARDIN BOTANIQUE  
M. FLEUR DE LIS  
N. OCEAN'S BREEZE  
O. FLEUR DE NAPOLEON  
P. SEASIDE RETREAT



home

garden

available now